

FOR IMMEDIATE RELEASE

Contact Rosemary Brutico
Quintessence Communication
rbrutico@quintcomm.com
781-538-6238

***Public Affairs News Monitor Endorses FiscalDoctor's
Board Embarrassment IQ Quiz
Gary W. Patterson Poised to Speak on Governance, Incentives & Strategic Planning***

January 30, 2008– Boston, Mass. – President & CEO of FiscalDoctor™ Gary W. Patterson extends his influence as an expert on governance particularly board governance issues as the popularity of his self-evaluation quiz **"What Is Your Board's Embarrassment IQ?"** has now been summarized and published by the Public Affairs Council in its publication *Public Affairs News Monitor*. The summary can be viewed at http://www.pac.org/page_monitor/EkppupZkEZAXdQwIQg.shtml.

[The self-administered quiz asks board members to take stock in their ability to make sound strategic decisions by posing hard-hitting questions ranging from "What is the quality of the information you receive?" to "Is your expertise being used to its fullest?"](http://www.pac.org/page_monitor/EkppupZkEZAXdQwIQg.shtml) You can take the quiz by going to <http://fiscaldoctor.com/news.html>. (Note: This quiz was originally published in *Directors & Boards*, December 2007, a journal dedicated to topics of leadership and corporate governance.

About Public Affairs Council

Launched in 1954 at the urging of President Dwight D. Eisenhower, the Public Affairs Council has a longstanding reputation for anticipating public affairs professionals' needs. As the leading association for public affairs professionals, the council provides unique information, training and other resources to its members to support their effective participation in government, community and public relations activities at all levels. Thousands of member-company employees take advantage of its programs and services each year. More than 625 member corporations, associations and consulting firms work together to enhance the value and professionalism of the public affairs practice and to provide thoughtful leadership as corporate citizens. For more information on the organization, visit www.pac.org.

About Gary Patterson

Gary Patterson, president & CEO of FiscalDoctor™, assists high growth and middle market companies with risk profiles and risk road maps as part of the fiscal clinic to increase growth and profitability so CEOs and investors sleep better. Patterson is a contributing expert to a forthcoming book by Eric J. Leech on making strategic use of Other People's Money (OPM) to build corporate value. He is available to speak on the subject of corporate governance, as well as other issues relating to the financial growth of a company. For more information, visit www.FiscalDoctor.com, or call Patterson at 781-237-3617.

###