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**Gary W. Patterson Quoted in Farm Journal Media Publication
on Agri-Business Issues**

February 4, 2008 – Boston, Mass – President & CEO of FiscalDoctor™ Gary W. Patterson advises the agricultural industry to address top three business questions in an article titled "Top Resolutions for 2008," which was published in *Top Producer*, January 2008, a Farm Journal Media publication. Farm Journal Media is a privately held corporation and defines itself as "the premier agricultural multi-media company in the United States."

Patterson recommends that the industry raise three crucial questions in their efforts to set business goals for 2008:

- What are the three best opportunities I could create longer term and what do I need to do to best pursue those opportunities?
- What are the three top longer-term risk area concerns of my business today and how would I react if those concerns materialized?
- What are the three most crucial infrastructure issues I face over the next one or two years?

The full article can be viewed at

www.agweb.com/Get_Article.aspx?sigcat=topproducer&pageid=140737

About Farm Journal

Farm Journal Media (FJM) is the nation's leading agricultural media company. FJM publishes Farm Journal, Top Producer, Beef Today and Dairy Today magazines. The company's broadcast properties are Indiana-based AgDay, broadcast on more than 170 television stations; WeekEnd MarketPlace; and the Farm Journal Radio Network. Its Internet presence is AgWeb.com, "The Homepage of Agriculture." FJM publishes the Pro Farmer family of newsletters, based in Cedar Falls, Iowa, and produces live events, offers custom publishing, and provides Internet and database marketing.

About Gary W. Patterson

Gary W. Patterson, president & CEO of FiscalDoctor™, assists high growth and middle market companies with risk profiles and risk road maps as part of the fiscal clinic to increase growth and profitability so CEOs and investors sleep better. Patterson is a contributing expert to a forthcoming book by Eric J. Leech on making strategic use of Other People's Money (new twist on an old idea) to build corporate value. He also is available to speak on the subject of corporate governance, as well as other issues relating to strategic planning and financial growth of a company. For more information, visit www.FiscalDoctor.com, or call Patterson at 781-237-3617.

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