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FiscalDoctor™ Gary Patterson Helps Early Stage Companies Explore Alternative Financing Options at Merrimack Valley Venture Forum

Wellesley, MA—Gary Patterson, CEO of FiscalDoctor™ (www.fiscaldoctor.com), was recently a featured panelist at the Merrimack Valley Venture Forum. Patterson discussed alternative financing options as part of a program designed to help early stage companies explore both traditional and non-traditional sources of funding.

Patterson presented three options, including examples of license one sector, factor receivables/contracts and combined vendor and customer support. In looking at these options, Patterson provided suggestions as to how to decide which option is the best fit. He said a CEO should ask his or her self a series of questions: 1) Why is this a great opportunity? 2) Why are we building this company? 3) How do we fund the next two quarters? and, 4) Where are we financially?

FiscalDoctor™ President and CEO Gary W. Patterson has more than 30 years of senior management experience with high growth technology, wireless, manufacturing and service companies. He has worked with more than 92 companies — from start-ups to Inc 500 to Fortune 500 — providing high level strategic guidance and expertise. Gary's financial acumen and extensive business knowledge have brought about significant outcomes for his clients, helping them to successfully navigate that often murky pathway to growth and profitability.

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