

## 10 Strategic Resume issues

1. How well do you meet all 4 key problem areas your target company will hire you for: (a) grow top line revenues, (b) grow bottom line results, (c) build infrastructure and (d) raise money?
2. Where could your resume do better as marketing collateral for selling yourself?
3. How quantifiable measurable and accountable are your comments?
4. Where can you improve initial comments under a prior job by leading with your best and most important results?
5. What do you want to do next that the reader can understand?
6. What should you be targeting now to get where you want to be 10 or 20 years from now and work backwards?
7. Which comments line can pull more dramatic words and results to the front of the comments line?
8. What are the 3 to 5 best types of results you have delivered?
9. How crisp are your “stories” of those results?
10. How in balance are the jobs you are seeking with positions in the geography, industry and size company you are targeting?