

Why should your target customer buy from you rather than a competitive product?

What are the three best new products or services we could create longer term & what do we need to do to best pursue those opportunities?

What are your three biggest challenges about meeting your budget?

What actions can we take to minimize the risk of those concerns on this year's budget?

What are the three top longer term risk area concerns of the Company today and how would the Company react if those concerns materialized?

Helping you find Million \$ Blind spots before they find you



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